









2012 Let's Buy a Home Festival & Trade Expo

Location

Home Builders Association Metro Orlando 544 Mayo Avenue Maitland, Florida 32751



Festival Date & Hours

February 16, 2011 3:00 PM - 7:00 PM

Overview

The "2012 Let's Buy a Home" Festival and Trade Expo will bring homebuyers, builders, lenders, realtors, and industry support organizations together on one fun-filled afternoon in beautiful Maitland. The goal of this event is to sell lots of real estate, boost our local economy, and have fun doing it. The festival will have small business exhibitors from all over the greater Orlando area. The B2B and B2C networking opportunities at this event will be limitless.

We anticipate 1000's of attendees from all segments of our community, but our primary focus is to attract individuals and families wanting and needing to purchase a home of their own. There will also be a huge number of local real estate professionals attending, trying to locate new home opportunities for their buyers. The "2012 Let's Buy a Home" Festival and Trade Expo will be heavily promoted through mass e-mail, social media, television, radio, print, and Press Release campaigns.

Everyone can take advantage of our delicious *FREE* appetizers, graciously provided by dozens of local restaurants. We will also have *FREE* hot dogs and hamburgers provided by Futuretech Financial. Also, FutureTech and our participating exhibitors will be giving away thousands of dollars in door prizes throughout the event: gift cards, products, services, and even free Bahamas cruises.

We are looking for a limited number of Premium Sponsors, such as builders (4 exhibitors), mortgage lenders (2 exhibitors), banks (2 exhibitors), etc. Our basic Premium Sponsor's exhibitor fee will be \$500.00.

We also need to fill 75+ exhibitor tables at an affordable investment of only \$150.00. For the first 25 exhibitors, we are including a *FREE* 3-day, 2-night cruise to the Bahamas aboard the Bahamas Celebration cruise ship, operated by Caribbean Cruise lines. To maximize our exhibitor's exposure, we are limiting the number of similar type businesses to a maximum of 3 per industry. Exclusive industry exhibitor tables are only \$200.00.



30" X 60" Exhibitor Table with table cloth and two chairs.

Business name and description announced to all attendees during each exhibitor's door prize giveaway.

Copy of attendee and exhibitor list with all contact information.

Exhibitor advertising on festival website.

A Futuretech Financial transferrable credit restoration gift certificate for \$200.

Come join us for fun, food, and finding a home!

Featuring:

